

3-D Imaging Past & Present

July/August 2006  
Volume 32, Number 1

# STEREO WORLD

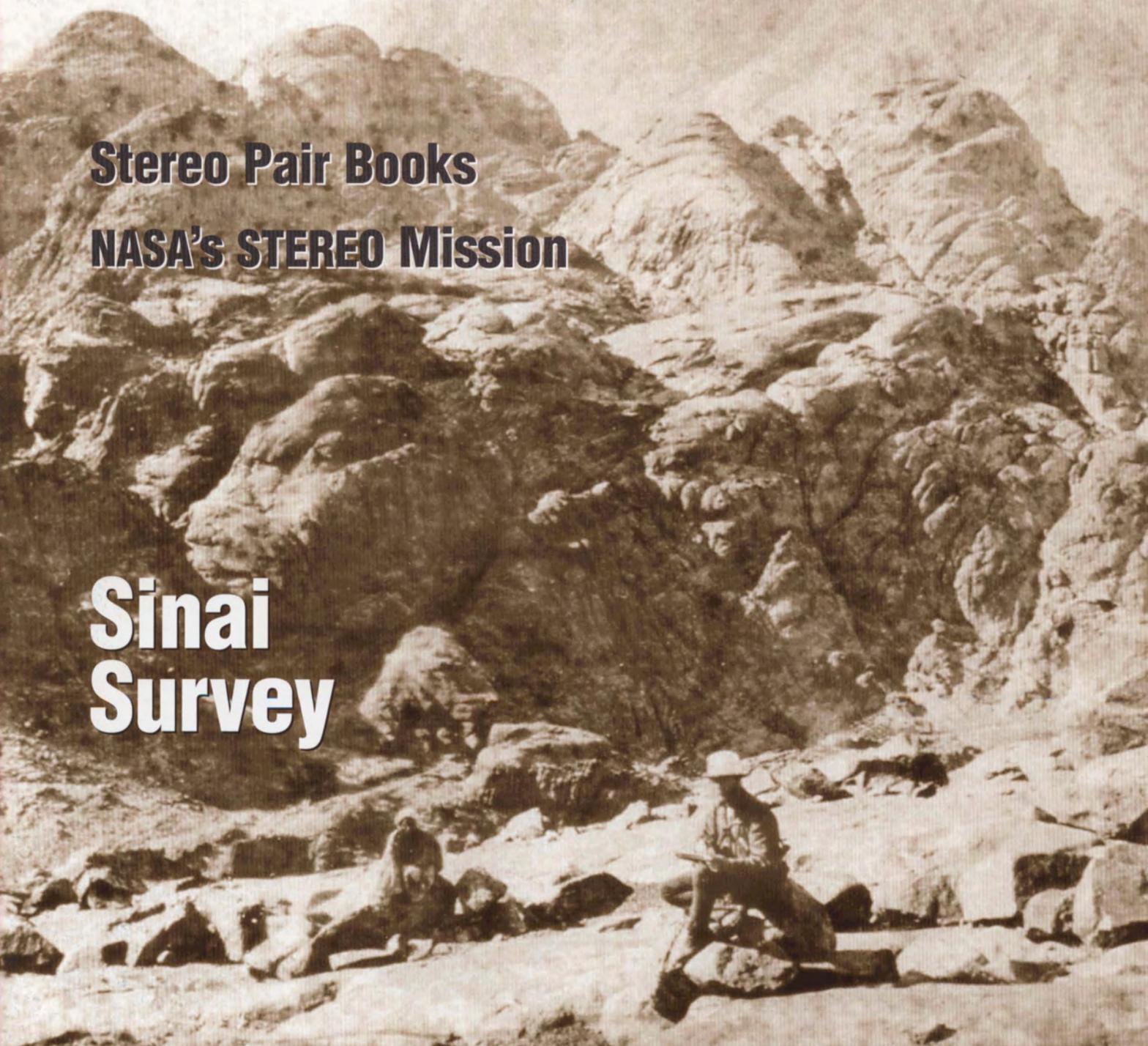


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*View in Mt. Sinai region*

# '50s Flavored Finds

A taste of the late '40s through the early '60s found in amateur stereo slides

by Mark Willke

## At the Barber Shop

Both views this issue are from the same batch of slides from the same photographer. He was apparently a barber in a suburb of Milwaukee, Wisconsin, and many of the views in the collection were taken in or immediately outside of his shop. It seems that he must have kept his camera handy while at work, and as friends or acquaintances would stop in (or possibly even just walk by out in front of

the shop!), he would capture them in stereo. Doing this over the span of several years resulted in a batch of slides that show an interesting slice of everyday life with the people and surroundings of that era.

Our first view shows a man and a young boy in front of the barber shop. They may be heading inside for a trim, or perhaps are relatives of the photographer. Unfortunately, most of the slides in this accumulation are not labeled, so further details are not known. This

Kodachrome slide is mounted in a cardboard slip-in mount, and while no date is noted on the mount, other slides from this photographer show dates from 1952 into the later 50s.

Our second slide was taken inside the barber shop, and shows a mother holding a boy (perhaps even the same boy as in the first slide?). He looks a little nervous and uneasy—I suspect that he may be waiting his turn for a haircut. This slide was mounted in an older-style (gray with red edges) Kodachrome cardboard mount.

Other slides in this accumulation reveal that the photographer kept a slide viewer and some printed info about Stereo Realist cameras near the magazines in his shop. I suspect that he enjoyed showing his slides to customers, and probably even converted a few of them into stereo enthusiasts! (Look closely at this second view—a Revere viewer can be seen in the background just to the right of the boy's head!)



*This column combines a love of stereo photography with a fondness for 1950s-era styling, design and decor by sharing amateur stereo slides shot in the "golden age" of the Stereo Realist—the late 1940s through the early 1960s. From clothing and hairstyles to home decor to modes of transportation, these frozen moments of time show what things were really like in the middle of the twentieth century. If you've found a classic '50s-era slide that you would like to share through this column, please send it to: Fifties Flavored Finds, 5610 SE 71st, Portland, OR 97206.*

*As space allows, we will select a couple of images to reproduce in each issue. This is not a contest—just a place to share and enjoy. Please limit your submission to a single slide. If the subject, date, location, photographer or other details are known, please send that along too, but we'll understand if it's not available. Please include return postage with your slide. Slides will be returned within 6 to 14 weeks, and while we'll treat your slide as carefully as our own, Stereo World and the NSA assume no responsibility for its safety.*











































































