

3-D Imaging Past & Present

# STEREO WORLD

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**Unseen  
Ellis Island**

**John Cramb's Journey  
Museum Stereo Exhibits**

# '50s Flavored Finds

A taste of the late '40s through the early '60s found in amateur stereo slides

by Mark Willke

## Food for Sale

We visit the '60s this issue, with a couple of views showing two very different scenes of establishments selling food. Our first slide was taken in what appears to be a fairly large supermarket. I'm not quite sure how the photographer was able to use existing light without an exposure long enough to blur people's movement, but he managed to capture a wonderfully sharp, detailed scene near the check-

stands. The bag boy (in a white shirt, tie and slacks!) appears distracted by something, while the cashier (in a blue uniform dress) attempts to hand him several packs of cigarettes to be placed in the customer's bag.

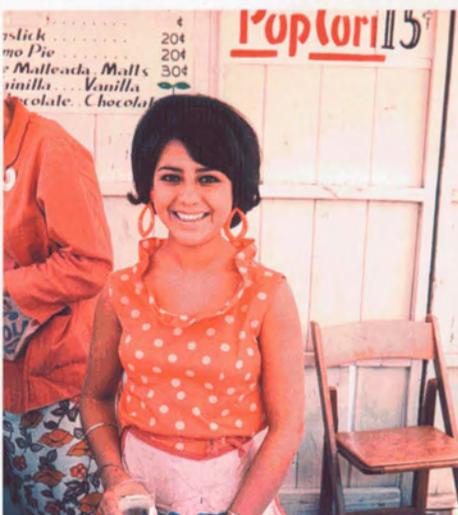
It's interesting to see these massive cash registers, from the age before barcodes and scanners. I also enjoyed the shape and styling of the checkstands, with their angled color scheme on the sides.

This unlabeled view was mounted in an EMDE aluminum mask

and stiffer. Other slides in the same collection were labeled, revealing that they were photographed by a man who lived in the Los Angeles area, but the location of this view is not known.

On the opposite end of the food sales spectrum, our second slide, labeled "Mexican Fair, Mexican Girl", appears to have been taken at a very small ice cream and snack stand where these two women sold refreshments to hungry fairgoers. That's quite an outfit the one woman has on, with earrings that match the orange color of her top! I'm assuming that perhaps this image was actually made in Mexico, since the items listed on the menu seem to appear both in English and what must be Spanish. The prices are visible for a few items: Drumsticks and Eskimo Pies were 20¢ each, Malts were 30¢, and Popcorn was only 15¢!

This slide was mounted in an EMDE aluminum mask and a cardboard folder, but its photographer, location and date are unknown. 📷



This column combines a love of stereo photography with a fondness for 1950s-era styling and decor by sharing amateur stereo slides shot in the "golden age" of the Stereo Realist—the late 1940s through the early 1960s. From clothing and hairstyles to home decor to modes of transportation, these frozen moments of time show what things were really like in the middle of the twentieth century. If you've found a classic '50s-era slide that you would like to share through this column, please send it to: Fifties Flavored Finds, 5610 SE 71st, Portland, OR 97206.

As space allows, we will select a couple of images to reproduce in each issue. This is not a contest—just a place to share and enjoy. Please limit your submission to a single slide. If the subject, date, location, photographer or other details are known, please send that along too, but we'll understand if it's not available. Please include return postage with your slide. Slides will be returned within 6 to 14 weeks, and while we'll treat your slide as carefully as our own, Stereo World and the NSA assume no responsibility for its safety.



































































































