

3-D Imaging Past & Present

STEREO WORLD

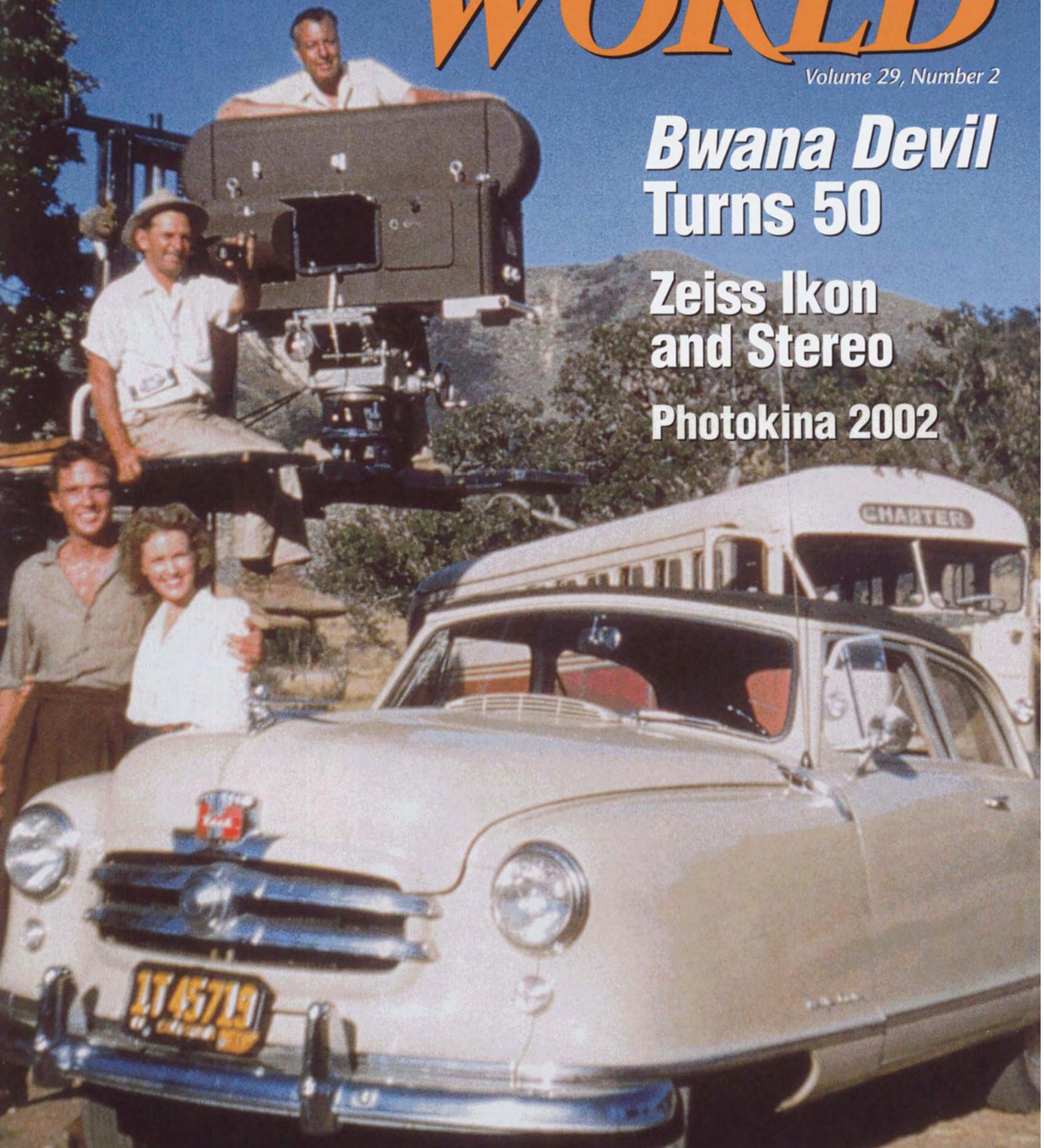
Volume 29, Number 2

Bwana Devil
Turns 50

**Zeiss Ikon
and Stereo**

Photokina 2002

A Publication of
National
Stereoscopic
Association, Inc.



'50s Flavored Finds

A taste of the late '40s through the early '60s found in amateur stereo slides

by Mark Willke

Store Interiors

Views taken inside stores and shops are often fun, allowing you to see what was sold at the time and how it was displayed.

Our first view this issue is unlabeled, but after looking through the other slides it was with, I feel confident in stating that this is the interior of a women's clothing store in Portland, Oregon, in the 1950s which was run by the cou-

ple who shot the slides. This isn't the owner shown in the photo, but is apparently one of the sales clerks employed at the store. The glass cases in the counters and in the wall behind them are well stocked with sweaters of all colors and other small clothing items. Other slides in the set show that the rear half of the store is raised a couple steps higher than the part shown here, and that is where many racks of dresses were arranged. It appears to have been a

small, personal shop with a friendly sales staff ready to assist you.

Our second view is completely unidentified. I found the two Kodachrome film chips loose in a used Realist mounting kit, and I decided they deserved to be mounted! This scene appears to have been taken in some sort of small tobacco or cutlery shop around Christmas time. There is a strip of fake icicles running most of the length of the store, and some holly decorations thrown in too. Besides the pipes and cans of tobacco, other items visible include small cutlery items, pocket watches, pens, magnifying glasses, and sunglasses. One glass cabinet appears to contain medicines or remedies, and I believe the stack of boxes nearest the camera on the left to be strings of Christmas lights. A brilliant chrome cash register is built into the counter between the glass cases. It looks like business has been good, as there hasn't been time to sweep up the unsightly debris on the floor! 🍷



This column combines a love of stereo photography with a fondness for 1950s-era styling, design and decor by sharing amateur stereo slides shot in the "golden age" of the Stereo Realist—the late 1940s through the early 1960s. From clothing and hairstyles to home decor to modes of transportation, these frozen moments of time show what things were really like in the middle of the twentieth century. If you've found a classic '50s-era slide that you would like to share through this column, please send it to: Fifties Flavored Finds, 5610 SE 71st, Portland, OR 97206.

As space allows, we will select a couple of images to reproduce in each issue. This is not a contest—just a place to share and enjoy. Please limit your submission to a single slide. If the subject, date, location, photographer or other details are known, please send that along too, but we'll understand if it's not available. Please include return postage with your slide. Slides will be returned within 6 to 14 weeks, and while we'll treat your slide as carefully as our own, Stereo World and the NSA assume no responsibility for its safety.

