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Cigarette Cards • Stereo Above the Clouds

New CMP Opens Shutter

The new California Museum of Photography opened April 7 after a series of construction delays in the renovation work on the former Kress variety store in downtown Riverside, CA. Now housed in the new facility is the huge Keystone-Mast collection of over 250,000 stereo negatives and 100,000 prints, donated to the CMP by the Mast family in 1977 and long stored in the museum's cramped quarters at the University of California, Riverside (site of the 1986 NSA convention).

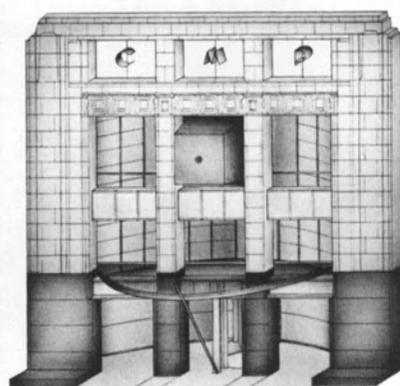
The new museum is a 23,000 square-foot, four-level showcase of photographic history, art and technology. With its several collections of cameras, equipment and images it has the scope, if not the size, of any of the leading photography museums in the world. Seven galleries allow a variety of permanent and special exhibits to be featured at the same time. A walk-in camera obscura is built into the front facade of the museum's upper level, where visitors will see an inverted image of the Riverside mall in front of the museum. The lower level includes a



The exhibit "Images and Apparatus: Photographic Technology From the Bingham Collection" is one of several opening presentations at the new CMP.



About 250 pounds of glass stereo negatives roll down the street as the Keystone-Mast Collection moves to its new home, May, 1990.



Facade of the remodeled CMP building as designed by architect Stanley Saitowitz. Camera obscura chamber is at center.

study center, library, photo lab, and the collection room—repository of the thousands of historic images created and/or purchased by the Keystone View Company.

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