

Stereo World



By John Waldsmith

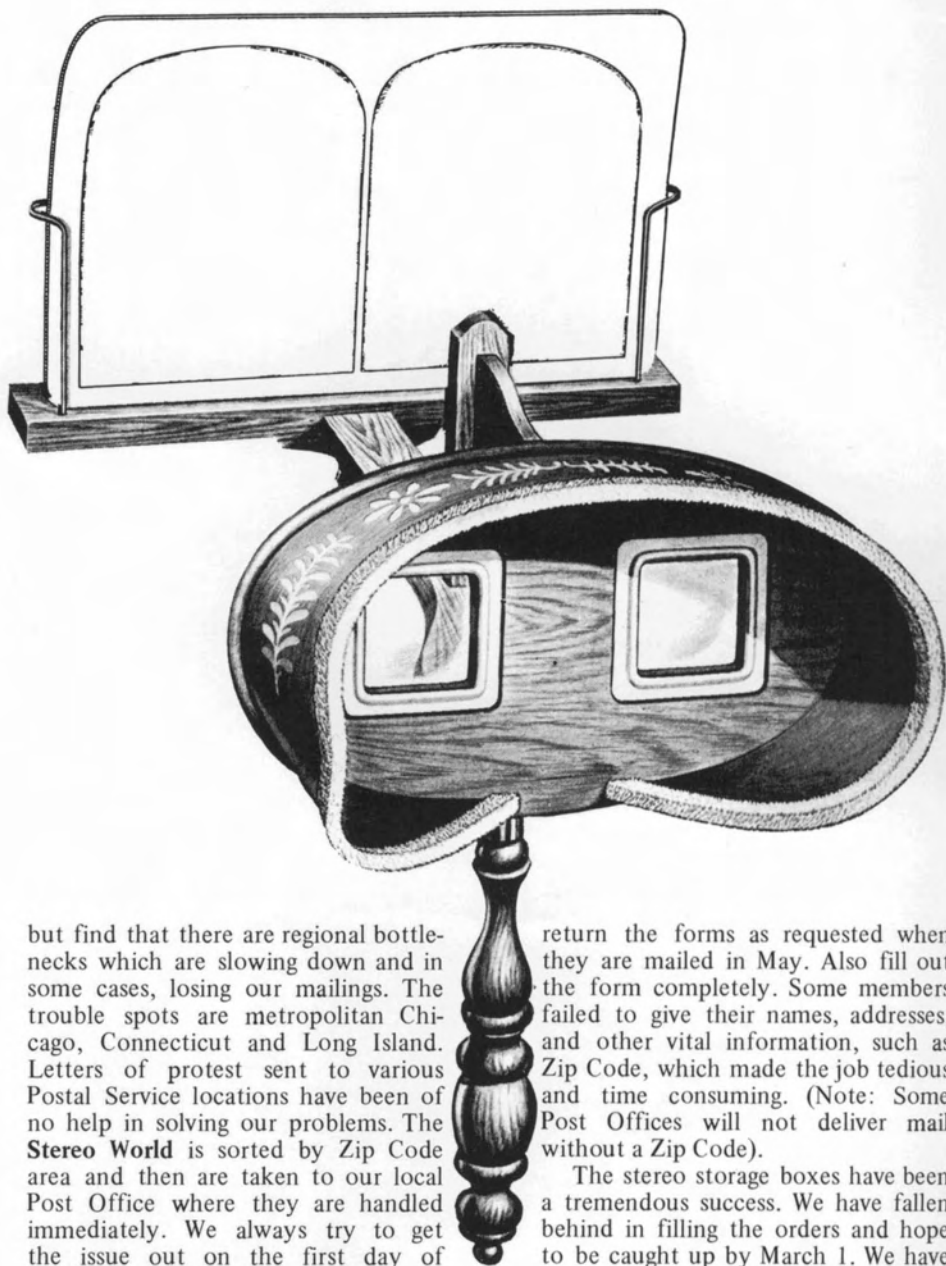
# EDITORIAL

I recently visited a leading Midwestern historical society in hopes of convincing them to become members of N.S.A. After going through the bureaucratic channels, I was introduced to a lady who had the all encompassing title of "Audio-Visuals Librarian." I introduced myself as the Managing Editor of **Stereo World** and proudly handed her our most recent issue. She glanced through it briefly and then looked up through thick lensed glasses. "Where is the editorial page?" I was stuck for an answer. Shifting my weight to the other foot, I said we did not have one.

Now for her and anyone who is interested we have an editorial page. We will continue to feature member comment and questions and will attempt to use the editorial to add a new dimension to the **Stereo World**.

Contrary to popular belief, the **Stereo World** and the N.S.A. are run by only a few very dedicated people. We do not earn a salary and in fact have put considerable amounts of our own funds and time into its creation and continuance. Our Director, Rick Russack of Fremont, N.H., saw the need for an N.S.A. in the fall of 1973. He mailed letters to about 25 collectors to get a response to his idea. I was one of those who responded with an enthusiastic offer to put together the official publication. What was planned to be a four-page newsletter became a twelve page publication. Since then we have seen the **Stereo World** grow to a paid circulation of nearly 550 with this issue. As you may have noticed, this issue is a magazine, with a cover illustration, table of contents, etc. I hope you like it and would like to receive your comments.

There is some confusion as to how we handle your membership and mailings. All of our banking is done in New Hampshire. Catalog reprints and books are mailed from the New Hampshire address. The **Stereo World**, member directories and the stereo storage boxes are mailed from Columbus. Back issues and directories are available from either source. All back issues are \$2 each and the directories are free to members, and \$1 each for extras or to non-members. The address labels are prepared in advance for at least three issues. Therefore, if you have a change of address, we simply correct the label. Several members have sent heated letters demanding some explanation for this action. We have no exclamation, it is just the way we do it. We do everything we can to speed up deliveries



but find that there are regional bottlenecks which are slowing down and in some cases, losing our mailings. The trouble spots are metropolitan Chicago, Connecticut and Long Island. Letters of protest sent to various Postal Service locations have been of no help in solving our problems. The **Stereo World** is sorted by Zip Code area and then are taken to our local Post Office where they are handled immediately. We always try to get the issue out on the first day of publication or before. (This issue should be mailed on or before March 1). Three weeks should be a maximum for delivery in the Continental U.S. Please let me know if you received this issue after March 21.

The current membership directory was a disaster. We mailed a questionnaire form to members who had renewed as of May 1, 1975. The deadline for the directory was June 15. Unfortunately we were still receiving renewals for 1975 plus the forms as late as August. Therefore, a decision was made to stop compiling the directory and wait to see what comes in. As a result, the first part of the directory excludes a number of members. This year we ask you to please

return the forms as requested when they are mailed in May. Also fill out the form completely. Some members failed to give their names, addresses, and other vital information, such as Zip Code, which made the job tedious and time consuming. (Note: Some Post Offices will not deliver mail without a Zip Code).

The stereo storage boxes have been a tremendous success. We have fallen behind in filling the orders and hope to be caught up by March 1. We have had one case of a lost order sent by mail. Please let me know if you have not received your order yet. The boxes are made to order and the company making them are putting them out as fast as possible. Thank you for your patience.

We have several new catalog reprints being offered with this issue. We would like to hear from members who have early catalogs that they would allow us to copy and offer to members.

As we begin our third year, I would like to thank the various members who have contributed articles, comments, and pictures to the **Stereo World**. Without you we could not claim a position as one of the leading publications in our field.

























































